

Outdoor Related Marketing Ads, Flyers and Other Promotional Elements

Rack Cards and Post Cards

Luray Virginia

Heritage Trout Day www.townofluray.com
(Greenway) April 6th at 9am

Youth Trout Derby www.townofluray.com
(Greenway) April 13th at 9am

Earth Day 5K/1K Run www.lurayearthday.com
(Greenway) April 20th at 9am

Tour of Page County Stage Race
www.pagevalleycycling.com April 26th

Luray Criterium www.pagevalleycycling.com
(Main Street) April 28th

Arbor Day www.townofluray.com
(Barbee Monument) April 27th

Farmer's Market www.downtownluray.com
(Greenway) Opens May 4th at 9am

Festival of Spring www.downtownluray.com
(Main Street) May 11th at 10am

Evenings on Main www.downtownluray.com
(Ruffner Plaza) Opens May 24th at 7pm

Page Valley Rd Race www.pagevalleycycling.com
August 3rd from 6am-4pm

Triathlon www.luraytriathlon.com
(Lake Arrowhead) August 17-18th

Turkey Trot www.lurayturkeytrot.com
(Greenway) November 23rd at 10am

Luray Caverns CX www.pagevalleycycling.com
(Luray Caverns) December 8th

2013 Outdoor Events



DATE/TIME	EVENT and LOCATION
April 6 9am	Heritage Trout Day Greenway
April 13 9am	Youth Trout Derby Greenway, Green Section
April 20 9am	Earth Day/5K and 1K Race Greenway
April 27 1pm	Arbor Day Celebration Barbee Monument
April 27 8am-3 pm	Community Yard Sale/Biz Expo Bulldog Field
April 27-28 8am-4pm	Tour of Page Co Rd Race/Time Trial/Criterium Luray High School/Luray Caverns/Main Street
May 4 9am-1pm	Farmer's Market Mechanic St (open-Sept)
May 4	Softball Nation Girls Fast Pitch Ralph Dean Rec
May 11 10am-4pm	Festival of Spring Main Street and Ruffner Plaza Appalachian Trail Community Celebration
May 17-23 7am-10pm	Softball Tournament Shenandoah District Ralph H. Dean Recreational Park
May 24 7pm	Evenings on Main Ruffner Plaza Featuring: BB Wolf Band, Rockin' Blues
May 25 11am-6pm	Lake Arrowhead Beach Open (closes 9/3)
June 1-2	Softball Nation Girls Fast Pitch Ralph H. Dean Recreational Park
June 7 7pm	Evenings on Main Ruffner Plaza Featuring: Locals Night, Variety
June 22-23	Baseball Nation Boys Tournament Ralph H. Dean Recreational Park
June 28 7pm	Evenings on Main Ruffner Plaza Featuring: Road Ducks, Southern Rock
June 29-30	Little League Boys Tournament Ralph D Park
July 4 10am	Children's Parade Inn Lawn Park
July 4 6pm-dusk	Fireworks and Fun Central Greenway
July 12 7pm	Evenings on Main Ruffner Plaza Featuring: Little Walter/Convictions, 50-60's
July 13-14	Softball Nation Girls Fast Pitch



DATE/TIME	EVENT and LOCATION
July 19 7pm	Evenings on Main Ruffner Plaza Featuring: EveryDayPeople Band, R&B
July 26 7pm	Evenings on Main Ruffner Plaza Featuring: Nighthawks, Rock-a-Billy Blues
July 27- Aug 1 7am-10pm	"The Invitational" Softball Tournament Ralph H. Dean Recreational Park
Aug 2 7pm	Evenings on Main Ruffner Plaza Featuring: Traveling Hillbillies, Rock/Folk
Aug 3 6am-4pm	Page Valley Road Race Page County
Aug 10	Discovery Days Luray Caverns
Aug 16 7pm	Evenings on Main Ruffner Plaza Featuring: Souled Out, Blues/Funk
Aug 17-18 6am-4pm	Luray Triathlon Lake Arrowhead
Aug 18-24	Page Valley Fair Page County Fairgrounds
Aug 24-25	Softball Nation Girls Fast Pitch Ralph H. Dean Recreational Park
Aug 30 7pm	Evenings on Main Ruffner Plaza Featuring: Cazhmiere, Blues/Funk
Sept 6-8	Civil War Reenactment Luray Caverns
Sept 13 7pm	Evenings on Main Ruffner Plaza Featuring: Aspen Run Band, Bluegrass
Sept 20 7pm	Evenings on Main Ruffner Plaza Featuring: Mirage Band, Variety
Sept 21	Softball Nation Girls Fast Pitch Ralph H. Dean Recreational Park
Sept 27 7pm	Evenings on Main Ruffner Plaza Featuring: Clarence Turner, Blues
Oct 12-13 10am-5pm	Page County Heritage Festival Fairgrounds
Oct 18-19	LDI Fall Fundraiser Downtown Luray
Oct 26 4pm	Trick or Treat on Main Street Main Street
Oct 31 4pm	Halloween Ralph H. Dean Recreational Park
Nov 23 10am	Luray Turkey Trot 10K 5K 1K Luray
Nov 24 8am-4pm	Luray Caverns CX Luray Caverns
Nov-Dec	BUY LOCAL Holiday Events Main Street
Dec 7 6pm	Christmas Parade/Reception Main Street
Dec 14 3-5pm	"Find Santa" Main Street

Hosted By Town of Luray & Luray Downtown Initiative
Events Subject to Change. Evenings on Main Rain Venue.
Performing Arts Luray, 1 E Main St. www.performingartsluray.org
For more event information: www.townofluray.com
www.downtownluray.com • www.luraypage.com

events and times subject to change



www.downtownluray.com www.townofluray.com



**Race Bag
Stuffers
Turkey
Trot**



RUN on the Greenway 5k and Kids 1k
Luray Virginia - April 20, 2013

Race Bag Stuffers Triathlon

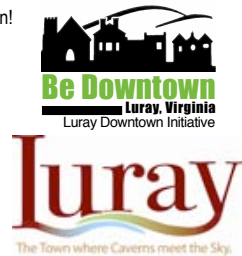


www.celebrateluray.com
www.downtownluray.com
www.townofluray.com

Did You Know . . . Luray is located in Virginia's legendary Shenandoah Valley and offers an impressive selection of recreational activities, major attractions and cultural history. It draws visitors to its bustling downtown where festivals, performing arts, paved walking trails, museums and monuments are accessible year round.

Luray also features a few seasonal attractions favored by the locals: Luray Wranglers, a summer collegiate baseball team, and the Luray Zoo, a rescue zoo. The Shenandoah River's south fork flows through the entire length of the county, making it a playground for canoeing, tubing, fishing and swimming. Luray-Hawksbill Greenway, a Virginia Birding and Wildlife Trail, follows Hawksbill Creek along a two mile paved walking and biking loop with convenient entry and footbridge locations off Luray's Main Street.

Luray has much to offer, visit again!



Race with a Cause Run for a Cause

10K • 5K • 1K
www.lurayturkeytrot.com

**Saturday
November 23rd
Luray, Virginia**
www.lurayturkeytrot.com

10K • 5K • 1K
www.lurayturkeytrot.com
To Benefit LOCAL Page One Cancer Patients

Race with a Cause • Run for a Cause
Downtown/Greenway 10am • November 23rd • Luray Virginia



Hosted by The Green Parent and Luray Downtown Initiative
FREE Entry for ALL Page County students K-8 sponsored by Virginia Foundation for Healthy Youth. Restrictions Apply.
www.downtownluray.com
www.townofluray.com

**RUN with the Turkey's
Gobble Gobble!**

**Saturday at 9am
November 17th
Luray, Virginia**

LURAY Turkey Trot

Race Entry FREE for ALL Page County Students Grades K-8!

Luray's Turkey Trot 10K • 5K • 1K Registration
When: Saturday, November 17th, 10K 9:15am • 5K 9am • 1K 11am
Where: Ruffner Plaza, Downtown Luray

Race Registration (check one):
____ 10K Race ____ 5K Run/Walk ____ Kids 1K Run/Walk (8 and under)
Race course map and info at www.lurayturkeytrot.com



Free entry to Luray's Turkey Trot for ALL Page County students K-8 made possible by Virginia Foundation for Healthy Youth!
Return to School Front Office by November 2nd to Receive FREE Entry!
Race Organized by The Green Parent and Luray Downtown Initiative.

**Race Bag Stuffers
Earth Day and
Backpack Stuffers**

Earth Day RUN on the Greenway 5k and Kids 1k
Luray Virginia • April 20, 2013 • 9am

Registration Forms Available: Luray Fitness Center- 52 West Main Street, Luray
Appalachian Outdoor Adventures- 18 East Main Street, Luray
Register Online at www.lurayearthday.com

Sponsored By: The Green Parent, Luray Downtown Initiative, VF Jeanswear, Road ID, Blue Mountain Animal Clinic, Appalachian Outdoor Adventures, Luray Fitness Center, Luray Triathlon. Sanctioned USA Track & Field Event.

Earth Day Celebration Begins 10am at Mechanic Street Greenway Parking Lot, Downtown Luray

Softball Tournaments

2013 Season

June 1st-2nd
Softball Nation
Girls Fast Pitch
Evenings on Field 5

June 22nd-23rd
Softball Nation
Boys Tournament
Evenings on Field 5

June 29-30th
Little League
Boys Tournament

July 13-14th
Softball Nation
Girls Fast Pitch
Evenings on Field 5

**July 27th-
August 1st**
"The Invitational"
Softball Tournament
7am-10pm
Field 4 and 5
Hosted by Softball Nation

August 24th-25th
Softball Nation
Girls Fast Pitch
Evenings on Field 5

September 21st
Softball Nation
Girls Fast Pitch
Evenings on Field 5

**World Class Facility in Luray
- Ralph Dean Recreation Park**

Town of Luray, Virginia
Luray Parks and Recreation Department
www.townofluray.com

Concession stand open during all events.
Field and Shelters Available to Rent.

FISHING

on the Hawksbill!

Heritage Trout Day
Saturday April 6th from 9am
Hawksbill Greenway
Sponsored by Town of Luray
VA Department of Game and Inland Fisheries

Youth Trout Derby
Saturday- April 13th from 9am
Hawksbill Greenway
Sponsored by Town of Luray
VA Department of Game and Inland Fisheries
Page County Sheriff's Department

Register at Park and Ride before 9am!
Fishing area from Mechanic Street
to Green Section on the Greenway

Ages 2- 15, 9am-12pm with Pizza at noon
Prizes awarded in several different categories
6 fish limit

Free Family Events!
More information at www.townofluray.com Sponsored by Town of Luray

**TOUR OF
PAGE COUNTY**

**LURAY 200th
ANNIVERSARY EDITION**

Hawksbill Bicycles
Luray
The Town where Country meets Big Sky

Luray Virginia
200
Bicentennial
1812-2012

LURAY CAVERNS
In Virginia's Shenandoah Valley
A U.S. Natural Landmark

Luray
Downtown Initiative

LURAY &
PAGE COUNTY

BE DOWNTOWN Luray

**Luray Bicentennial
Road Race, Time
Trial and Criterium**

Saturday, June 30th • 8am
Sunday, July 1st • 7am

Saturday, June 30th – Hooray for Luray
Bicentennial Road Race 8AM-2PM, followed by
kids and youth races at the staging area at Luray High
School. Expect some traffic control on Leaksville Road
from West Main to Piney Hill Road; Lakewood Road;
Mill Creek from Lakewood and Mill Creek Crossroads;
Mill Creek Crossroads to Piney Hill Road; and the
entirety of Piney Hill Road.

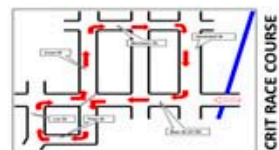
Sunday, July 1st – Luray Caverns Time Trial
Races begin at 7AM and wrap up by around 11AM.
Expect individual cyclists racing against the clock and
some traffic control and street closures from Cave Hill
Road to Airport Road; Airport Road to Bixlers Ferry
Road; Bixlers Ferry to Old Forge Road; and Old Forge
to the turn-around point on River Lodge Road.

Sunday, July 1st – Downtown Luray Criterium
Races begin at 11AM and are completed by 5PM.
Expect full road closures on West Main between the
Main Street Bridge and Lee Street; Court Street
between Mechanic and Page; Hawksbill between
Mechanic and West Main; and Mechanic Street
between Lee and Mechanic.

To ADOPT A RACER, volunteer and for more
information: Christopher Gould 202-365-0186 (cell)
chris@hawksbilibicycles.com and
www.pagevalleycycling.com.

To Register: www.bikereg.com/Net/16485

Spectators WELCOME! West Main Street, between
the bridge and Hawksbill Street, will have
entertainment and fitness activities. **FREE EVENT!**



Flyers

**LURAY'S
first EVER
TURKEY TROT**

Saturday, November 17th
10k • 5k • 1k • Ruffner Plaza 9am

To Benefit
Sierra Forder's FIGHT Against Neuroblastoma
AND
Page One Food Pantry

**LURAY
Turkey Trot**
10k • 5k • 1k
November 17th
Luray VA

www.lurayturkeytrot.com

Race With A Cause • Run for a Cause

**Lake Arrowhead
Beach Open!**

Beach Opens May 25th
Beach Hours: Open on weekends until June 8th, after June 8th open
11am-6pm daily until September 3rd! www.townofluray.com

Enjoy Summer!

Water Bill Inserts, Maps and Welcome Signs for Racers

[illegible]

Be Downtown
2012 Events Schedule
 Luray, Virginia

 Youth Trout Derby
 Saturday, April 14th from 9am
 North Greenway
FREE Family Event!

Arbor Day
 Celebration and Dedication
 April 28th 1pm - Luray Train Depot

Earth Day
 Celebration
 and
Run
 On The Greenway 5K and Kids 1K
 April 21 2012 9am
www.lurayearthday.com/

3-Day Bicentennial
 Homecoming Celebration

Parade- Friday, May 11 at 7pm
 Participant Application deadline is Friday, April 13
www.celerateluray.com

Festival of Spring
Saturday, May 12 10am-4pm • Main St
www.downtownluray.com

Homecoming Picnic
Sunday May 13th
 Lake Arrowhead at 1pm
www.celerateluray.com



Events Hosted by Town of Luray
 and Luray Downtown Initiative
www.townofluray.com • www.downtownluray.com
 and Facebook www.luraypage.com county events

Schedule Subject to Change
 Rain Venue for Evenings on Main, PAI, Center

DATE	TIME	EVENT AND LOCATION
April 7	9am	Heritage Tour Derby Greenway
April 14	9am	Youth Trolley Derby North Greenway, Phase 3
April 21	9am	Earth Day/5K and 1K Race Central Greenway
April 27- May 30		Vinescapes Quilt Exhibit Luray
April 28	1pm	Arbor Day Celebration Luray Train Depot
April 28	3pm	Biocentennial Square in Town Trackside Theater
May 5	9am-1pm	Farmers Market Mechanic St (open-10:0)
May 11	7pm	Biocentennial Homecoming Parade Main St
May 12	10am-4pm	Festival of Spring Main Street
May 13	1pm	Homecoming Picnic Lake Arrowhead
May 22-25	7pm-10pm	Softball Tournament Ralph H. Dean Rec Park
May 25	7pm	Evenings on Main Ruffner Plaza Featuring: Clarence Turner, Blues
May 26	11am-6pm	Lake Arrowhead Beach Open (closes 9:5)
June 2-3	7pm-10pm	Biocentennial Bash! Softball Tournament
June 8	7pm	Evenings on Main Ruffner Plaza Featuring: Aspen Run, Bluegrass
June 22	7pm	Evenings on Main Ruffner Plaza Featuring: Cashmere, Blues/Funk
June 30	8am-4pm	Luray Biocentennial Road Race Luray
July 1	8am-4pm	Luray Critterium Main Street
July 4th	10am	Children's Parade Inn Lawn Park
July 4th	4pm-dusk	Fireworks and Fun Central Greenway
July 13	7pm	Evenings on Main Ruffner Plaza Featuring: Nightwings, Blues/Rock
July 26-Aug 2	7am-10pm	The "Golfation" Softball Tournament
July 27	7pm	Evenings on Main Ruffner Plaza Featuring: Rhythm Project, Steel Drums
Aug 2-4	8am-4pm	Blue Grass Festival Page County Fairgrounds
Aug 4	8am-4pm	Page Valley Road Race Page County
Aug 17-19	8am-4pm	Luray Triathlon Lake Arrowhead
Aug 17	7pm	Evenings on Main Ruffner Plaza Featuring: Souled Out, Blues/Funk
Aug 19-18		Civil War Reenactment Luray Caverns
Aug 19-25		Page Valley Fair Page County Fairgrounds
Aug 25-26	7pm-10pm	Softball Tournament- Pound Found
Aug 31	7pm	Evenings on Main Ruffner Plaza Featuring: Road Ducks, Southern Rock
Sept 9	1pm	Biocentennial "Grandparents Day" Inn Lawn Park
Sept 14	7pm	Evenings on Main Ruffner Plaza Featuring: Full Throttle Band, New City
Sept 20	5pm	"Love Your Downtown" Warehouse Art Gallery
Sept 22	8am-4pm	Softball Tournament Ralph H. Dean Rec Park
Sept 28	7pm	Evenings on Main Ruffner Plaza Featuring: Waplog, Easy Listening/Rock
Oct 6-7	10am-5pm	Page County Heritage Festival Fairgrounds
Oct 13	7pm	Evenings on Main Performing Arts Luray
Oct 27	4-6pm	Trick-or-Treat Main Street
Oct 31	9:30-10pm	Halloween Ralph H. Dean Recreation Park
Nov 17	9am	Luray Biocentennial Turkey Trot 10K Luray
Nov-Dec		BUY LOCAL Holiday Events Main Street
Dec 8	6pm	Christmas Parade Main Street
Dec 15	3-5pm	"Find Santa" Main Street



**Welcome
Triathletes**

YOUTH TROUT DERBY
Free Family Event!
Saturday, April 14th from 9am
North Greenway • Sponsored by Town of Luray
Register at Greenway Park and Ride before 9am!
Ages 2-15, 9am-12pm with Pizza at noon
Prizes awarded in several different categories, 6 fish limit
Fishing area from Mechanic Street to North Loop on the Greenway
For more information: www.townofluray.com

**Earth Day
Run** April 21 2012 - 9am
On The Greenway 5K and Kids 1K
5K begins at 9:00am & Kids 1K begins at 10:30am
Family Friendly Event- \$15 for adults, \$5 for kids register by 3/31
Earth Day Celebrations begin at 10am
www.lurayearthday.com, 540-742-2553

**Festival of Spring
Saturday May 12th
Bicentennial Parade
May 11th**

**More Event Info
www.downtowntoluray.com**

These materials, and the activity described herein, are not sponsored or endorsed by the Town of Luray.

YOUTH TROUT DERBY
Free Family Event!
Saturday, April 14th from 9am
North Greenway • Sponsored by Town of Luray
 Register at Greenway Park and Ride before 9am!
 Ages 2- 15, 9am-12pm with Pizza at noon
 Prizes awarded in several different categories, 6 fish limit
 Fishing area from Mechanic Street to North Loop on the Greenway
 For more information www.townofluray.com

Earth Day
Run April 21 2012 - 9am
 On the Greenway 5K and Kids 1K
 5K begins at 9:00am & Kids 1K begins at 10:30am
 Family Friendly Event- \$15 for adults, \$5 for kids register by 3/31
Earth Day Celebrations begin at 10am
www.lurayearthday.com, 540-742-2553

Festival of Spring
 Saturday April 14th
 Bicentennial Parade
 May 11th

More Event Info
www.downtownluray.com

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YOUTH TROUT DERBY?

Free Family Event!

*Saturday, April 14th from 9am
North Greenway • Sponsored by Town of Luray*

**Register at Greenway Park and Ride before 9am!
Ages 2- 15, 9am-12pm with Pizza at noon**

**Prizes awarded in several different categories, 6 fish limit
Fishing area from Mechanic Street to North Loop on the Greenway**

For more information www.townofluray.com

Earth Day
Run April 21 2012 • 9am

On The Greenway 5K and Kids 1K

5K begins at 9:00am • Kids 1K begins at 10:30am

Family Friendly Entry: \$15 for adults, \$5 for kids register by 3/31

Earth Day Celebrations begin at 10am

www.lurayearthday.com, 540-742-2553

More Event Info
www.downtownluray.com



These materials, and the activity described herein, are not sponsored

Great August Events in Luray

Come Play in LURAY!

Set in the scenic Shenandoah Valley, the Luray Triathlon offers a fun-filled, challenging triathlon weekend.

LURAY INTERNATIONAL TRIATHLON

Saturday August 18th

1.5h swim, 41h bike, 1h run

LURAY SPRINT TRIATHLON

Saturday August 18th

1h swim, 17h bike, 1h run

RACE SITE:

Lake Arrowhead Park (265 Lake Arrowhead Drive, Luray, VA 22603)

Come visit Luray with its 300+ acres of award-winning parkland and spend some time exploring the downtown and seeing what Page Valley has to offer!

REGISTER or VOLUNTEER now @ www.luraytriathlon.com

Photo by Luray Triathlon

Volunteers Needed:

The United Way of Page County is seeking volunteers for the Triathlon to help with registration and race day activities. If you are interested in volunteering at least 2 hours, email unitedwayofpagecounty@yahoo.com

Stay • Shop • Dine DOWNTOWN LURAY

Day Shop Pass

Use this Pass at participating shops and eateries to receive discounts. To redeem, ask Merchant if they are participating and what's on special.

Evenings on Main- Luray's Summer Concert Series Friday Nights • Ruffner Plaza • 7pm

August 17th
August 31st
September 14th
September 28th
October 13th

Souled Out (Blues/Funk)
Road Ducks (Southern Rock)
Full Throttle Band (New Country)
Wagfoot (Easy Listening Rock)
TBA at Performing Arts Luray

**Lake
Arrowhead**

Open 7 Days a Week • 11am-6pm for Swimming/Paddle Boat Rentals
For Shelter Rentals Call the Town of Luray 540-743-5511

Ralph H. Dean Recreation Park!

Support and Welcome
"The Invitational" Softball Tournament

July 28th - August 2nd



Taste of Luray

Food Shopping Celebration

August 8, 2010
8am-4pm

Luray Criterium

Ruffner Plaza • Main Street • Downtown Luray



The town of Luray is hosting its first-ever criterium (high-speed bicycle road race) as part of the Tour of Page County weekend. Downtown main streets will be blocked for spectators, racers and residents. Luray Downtown Initiative (LDI), will feature a "Taste of Luray" event showcasing downtown businesses and local performers.




Organized by Luray Downtown Initiative and Town of Luray
47-A West Main Street Luray, VA 22835 540-743-7700
www.luraydowntown.com



Event Volunteers, Food and Shopping Vendors Wanted. Civic Organizations Also Welcome. Contact LDI for Details.

Locals Ad and Cross Promotion



Hiking, Backpacking, Camping

Canoeing, Kayaking, Tubing

Rope Adventuring

Horseback Riding

Cavern Exploring

ATV Riding

Swimming

Zip-Lining

Fishing

Cycling




This summer, celebrate all the outdoor FREEDOM Page County has to offer!

For a complete list visit www.luraypage.com/outdoor_fun





Luray-Page Chamber of Commerce members offer all these activities and many more. For information on the benefits of joining the Chamber, call 540-743-3915 or visit www.luraypage.com.









Come PLAY in Luray!

Pasta Dinners

Luray Triathlon • Friday, August 16th @ Performing Arts Luray
Luray Triathlon • Saturday, August 17th @ Luray High School

Cooperative and Regional Ads

Rec News Coop
Blue Ridge Outdoor Magazine Coop
Luray/Page Visitors Guide

Eat•Shop•Stay

Located in Virginia's famous Shenandoah Valley, Luray offers an impressive selection of recreational activities, major attractions, and cultural history.

Enjoy

- Historic Main Street
- Shops and Eateries
- Inns, B&B's and Hotels
- Locally Influenced Murals
- Summer Concert Series
- Hawksbill Greenway
- Arts & Cultural District
- Shenandoah National Park
- Shenandoah River
- Luray Caverns
- Farmer's Market
- Lake Arrowhead
- Train Museum
- ... and on and on

Visit

www.townofluray.com
www.luraydowntown.com
www.luraypage.com
www.hawksbillgreenway.org
www.nps.gov/shen
www.luraycaverns.com

Be Downtown
Luray, Virginia

Town of Luray

LURAY

Virginia



LAND
of SHENANDOAH



Hawksbill Bicycle
www.hawksbillbicycles.com



Festival of Spring • May 12th
www.downtownluray.com



Summer Fun on the Shenandoah!



Thrive Outdoors!
THE NORTH FACE NEVER STOP ADVENTURING



Shenandoah River Outfitters
www.shenandoahriver.com • 800-6CANOE2




Appalachian Outdoors Adventures • 540-743-7400
www.appalachianoutdoorsadventures.com



200
Bicentennial
1812-2012



A Year of Celebration!
Bicentennial Anniversary
2012 Event Schedule
www.celebrateluray.com
www.townofluray.com
"a community inspired by generations"



Get Outside



Been to Luray lately?

Located in Virginia's legendary Shenandoah Valley, Luray offers an impressive selection of recreational activities, major attractions and cultural history. Visitors are drawn to Historic Main Street where festivals, performing arts, paved walking trails, shops and eateries are accessible year round.

www.townofluray.com
www.downtownluray.com

